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All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business-related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review.

Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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Address: Sogutluceme Cad., Rasime Uzlar Han, No.86, Daire.3, Kadikoy, Istanbul, Turkey

Correspondence Address: Yıldız Technical University, Davutpaşa Kampüsü, Faculty of Economics and Administrative Sciences
Department of Business Administration, Davutpaşa Mah. Davutpaşa Caddesi 34220 Esenler- İstanbul

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Valuable Readers,

While the covid-19 outbreak continues all over the world, we are publishing this issue under very difficult conditions. Even sending the articles to the referees and sending their evaluations to the authors creates difficulties for people. I hope that our beautiful world will be saved from the effect of the covid-19 virus in a very short time.

We are honored to present to you a new edition of “Journal of Global Strategic Management(JGSM).” With this edition- the first for the year 2020. We are living the happiness of filling the 14 th year in the field of Global Strategic Management. We have published 27 numbers so far. We contributed to the field of strategic management by publishing original articles from many countries of the world for the first time. We are looking forward to new academic studies with great enthusiasm.

Every year we are glad to report that we are able to expand our readership and network of contributors world wide. That means your journal meets increasing interest from researchers and academicians around the world. As we have mentioned before, Journal of Global Strategic Management is indexed and abstracted in some of the major international databases, among them “Cabell’s Directory of the USA”, “Asos index”, Global Impact Factor and EBSCO Publishing, Inc.,.

As the interest from academicians and researchers from all around the world has been increasing about our journal, it is my great pleasure to introduce you the 14.1.th edition of Journal of Global Strategic Management. Strategic management is a concept that holds the aim of achieving the goals and objectives of organizations in the long term. As one of the most researched disciplines, Global Strategic Management includes a wide range of subjects about business management area. For this reason our journal is devoted to develop the core understanding of global strategic management and management theory ; we try to welcome a diverse range of papers concerned with all aspects of strategic management which rely on statistical inference, qualitative/quantitative studies, conceptual and computational models.

We are very pleased and thankful to all of the members of Editorial Board, Advisory Board and Peer Review Committee for their remarkable help issuing this journal successfully.

We also would like to thank you all for your strong support and contribution to JGSM. We hope you will keep contributing to JGSM to make it an even better outlet for publishing the very latest high quality empirical and theoretical studies in general management with important tactical implications.

We are looking forward to your valued contributions to the Journal of Global Strategic Management and thank you for your continued support.

Hoping to meet in healthy and peaceful days ...

Editor-in-Chief

Prof. Dr. Cemal ZEHİR

Table of Contents

- 005 EXAMINING OF THE EFFECTS OF MANAGEMENT CAPABILITY AND TECHNOLOGY ORIENTATION ON PRODUCTION COMPANIES, PRODUCT INNOVATION AND BUSINESS PERFORMANCE
Kudret CELTEKLIGIL, Zafer ADIGUZEL
- 019 GOVERNANCE OF INTERNATIONALLY RECOGNISED, DECLARATION-BASED SUSTAINABILITY TOOLS, CASE FOR UNIVERSITIES IN TURKEY
Pınar GOKCIN OZUYAR
- 031 INDUSTRY 4.0 CONCEPT AND APPLICATIONS ON DIFFERENT SECTORS
Eren KAMBER, Gulin Idil SONMEZTURK BOLATAN
- 045 SOCIAL ENTREPRENEURS' STRATEGY MAKING IN SOCIETY 5.0
Lutfihak ALPKAN, Gaye KARACAY, Hakan ERTEN, Ardita MALAJ, Ali DOĞAN, Ahmet Onur YILDIZ
- 055 THE EFFECTS OF TRANSFORMATIONAL AND LAISSEZ-FAIRE LEADERSHIPS ON ORGANIZATIONAL COMMITMENTS OF HEALTH CARE WORKERS IN TEMPORARY STAFF
Zehra Binnur AVUNDUK, Guner COL, Ali KUZU
- 069 EFFECT OF SOCIAL MEDIA MARKETING ACTIVITIES ON BRAND LOYALTY: THE MEDIATOR ROLE OF E-BRAND LOVE AND BRANDING CO-CREATION
Aysel ERCIS, Busra HOS, F. Gorgun DEVECI
- 085 NOTES FOR CONTRIBUTIONS MANUSCRIPT GUIDELINES