







































OECD, (1997) The Measurement Of Scientific And Technological Activities Proposed Guidelines For Collecting And Interpreting Technological Innovation Data, Oslo Manual, 2nd Edition.

Porter, M.E. (1980) Competitive Strategy, New York: Free Press, New York,

Schilling, M. A., (2008) Strategic Management Of Technological Innovation, McGraw-Hill, Irvin, Usa, 2008,

Utterback, James M. (1971), "The Process of Technological Innovation within the Firm" The Academy of Management Journal, Vol. 14, No. 1 pp. 75-88