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Journal of Global Strategic Management (JGSM), as a refereed journal, strives to be amongst the highly qualified journals in the field by providing leadership in developing theory and introducing new concept to its readership.

All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review. Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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Dear Colleagues,

I am honored to present to you this first edition of the fourth year of the Journal of Global Strategic Management. Every year our Journal meets with increasing interest from academicians around the world.

The Journal of Global Strategic Management is dedicated to effective long-term decision making and planning, the implementation of those decisions and plans, and the success of the control process. Our best sources for the articles of the Journal are doubtless the papers sent to the International Strategic Management Conference which we hold in a different country each year. The Sixth International Strategic Management Conference, held in July of 2010, received over 260 papers. Of these, 160 papers were chosen by the Peer Review Committee to be presented at the Conference, and 13 papers among them were selected for inclusion in the Journal after being re-edited by the authors.

We continue to receive articles from our readers and academicians to be considered for publication. Our readers should be advised that these academic articles should be prepared in accordance with the manuscript guidelines of the Journal.

As any academician knows, publishing a journal is a labor of love. I would like to take this opportunity to thank all of the members of the Editorial Board, Advisory Board and Peer Review Committee, and Regional Coordinators. I would like to reiterate that we consider ourselves lucky if through these efforts we are able to make a contribution – however small – to the field of strategic management.

On behalf of the International Management and Managers Association, I extend my deepest gratitude to everyone involved and to our readers.

Erol Eren, Ph.D.
Editor-in Chief

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