

# Journal of Global Strategic Management (JGSM)

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All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review. Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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## ***Dear Readers and Academicians,***

*We are happy to present to you the December 2010 edition of the Journal of Global Strategic Management. With this new edition the Journal completes its fourth year. Each year we are glad to report that we are able to expand our readership and network of contributors worldwide.*

*The Journal of Global Strategic Management, a biannual journal open to a wide range of topics with implications for business strategy and virtually all possible methods of inquiry, is now indexed in some of the major international databases, among them Cabell's Directory of the US and Emerald Group Publishing of the UK. The world-renowned Emerald gives a link to our Journal and indexes the Proceedings of the International Strategic Management Conference. Hence, this year Emerald is included as one of the partners of the Seventh International Strategic Management Conference.*

*In 2011 we will hold the Seventh International Strategic Management Conference in Paris, France, between the dates of June 30-July 2, 2011, at the Millennium Hotel Paris Opera. In 2010 the conference took place in St. Petersburg, Russia, where 160 papers were presented from 33 different countries. We are expecting this number to grow larger in 2011.*

*I would like to invite our readers to the Seventh International Strategic Management Conference. The papers presented at the Seventh International Strategic Management will be offered opportunities for publication in the Journal. We are especially interested in submissions to both the Seventh International Strategic Management Conference and the Journal for applied research studies as well as theoretical contributions. As a final note regarding the Journal, I would like to add that submissions are reviewed by two referees, and the review process usually takes around six months. Manuscript guidelines may be accessed through the Journal's Web site of [www.isma.info](http://www.isma.info).*

*As the Chairman of the Conference and Editor-in-Chief of the Journal, I would like to take this opportunity to express my deep appreciation to the editors of the Journal, members of the Conference Organizing Committee, our referees, our regional coordinators in various parts of the world, and our readers. All of you have our best wishes for a happy and healthy New Year.*

***Erol Eren, Ph.D.***  
*Editor-in Chief*

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