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Journal of Global Strategic Management (JGSM), as a refereed journal, strives to be amongst the highly qualified journals in the field by providing leadership in developing theory and introducing new concept to its readership.

All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review. Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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Dear Readers and Academicians,

We are to present to you the December 2011 edition of the Journal of Global Strategic Management. With this new issue the Journal completes its fifth year. Each year we are glad to report that we are able to expand our readership and network of contributors worldwide. This mean that JGSM meets increasing interest from academicians, undustrialists, and researchers around the world.

The Journal of Global Strategic Management, a biannual journal open to a wide range of topics with implications for business strategy and virtually all possible methods of inquiry, is now indexed in some of the major international databases, among them Cabell's Directory of the US. This year Emerald and Elsevier Publishing groups are included as one of the partners of the Eight International Strategic Management Conference 2012.

In 2012 we will hold the Eight International Strategic Management Conference in Barcelona, Spain between the dates of 21-23, 2012 at Catalonia Place Hotel. In 2011 the conference took place in Paris, France where 170 papers were presented from 34 different countries. We are expecting this number to grow larger in 2012.

I wold like to mention again Elsevier group Publishing Ltd, publishes on line the proceeding of our Conference – 2012 in the procedia which is indexed by Thomson Reuters, Conference proceeding Citation Index (CPCI).

I would like to invite our readers to the Seventh International Strategic Management Conference. The papers presented at the Seventh International Strategic Management will be offered opportunities for publication in the Journal. We are especially intersted in submissions to both the Seventh International Strategic Management Conference and the Journal for applied research studies as well as theoretical contributions. As a final note regarding the Journal, I would like to add that submissions are reviewed by two referees, and the review process usually takes around six months. Manuscript guidelines may be accessed through the Journal's Web site of www.isma.info.

As the Chairman of the Conference and Editor-in-Chief of tje Journal, I would like to take this opportunity to Express my deep appreciation to the editors of the Journal, members of the Conference Organizing Committee, our referees, our regional coordinators in various parts of the world, and our readers. All of you have our best wishes for a happy and healthy New Year, 2012.

Erol Eren, Ph.D.

Editor-in Chief

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