

Journal of Global Strategic Management (JGSM)

JUNE 2012, VOLUME. 6, NUMBER: 1, ISSN 1307-6205

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Journal of Global Strategic Management (JGSM), as a refereed journal, strives to be amongst the highly qualified journals in the field by providing leadership in developing theory and introducing new concept to its readership.

All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review. Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

JGSM is an independent business journal published twice a year by the International Strategic Management and Managers Association.

Journal of Global Strategic Management is indexed and abstracted in:

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Manuscripts may be sent via e-mail to be following e-mail addresses: eeren@beykent.edu.tr; zehir@gyte.edu.tr

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Produced by: Marka Ve Ötesi, Uskudar, İstanbul, TURKEY

Printed by: Kaan Matbaa, Litros Yolu, 2.Matbaacılar Sitesi, 2NC3, Topkapı, İstanbul Tel. 0212 576 52 78

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Dear Readers and Academicians,

We are honored to present to you a new edition of “Journal of Global Strategic Management”. With this edition- the first for the year 2012-your journal enters its sixth year. Every year we are glad to report that we are able to expand our readership and network of contributors world wide. That means your journal meets increasing interest from researchers and academicians around the world.

As we have mentioned before, Journal of Global Strategic Management is indexed and abstracted in some of the major international databases, among them “Cabell’s Directory of the USA”, “Asos index”, and Emerald Group Publishing of the UK gives a link to our Journal.

This edition of the Journal contains 12 articles, which were selected by a group of distinguished reviewers for this edition. For this opportunities I would like to thank all of the members of our Dear Review Committee members who have volunteered their efforts for publishing this issue.

We would like to receive articles from researchers, academicians and practitioners (industrialists) to be considered for publication.

Dear Colleagues, we would like to mention again that this academic articles should be prepared in accordance with our manuscript guidelines which can be accessed from the Web site of the Journal at <http://www.isma.info/>

We hope to meet all of you at the Eight International Strategic Management Conference in Barcelona, Spain, between the dates of June 21-23, 2012, at Catalonia Place Hotel, where 192 papers will be presented from 34 different countries around the world.

Once again, as the Chairman of the conference and Editor-in –Cheif of the journal, I would like to take this opportunity to express my deep appreciation to the editors of the journal, membes of the conference organizing comittee, our referees, and regional coordinators in various parts of the world, and you, our readers.

Erol Eren, Ph.D.

Editor-in Chief

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