

# Journal of Global Strategic Management (JGSM)

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All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review. Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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## ***Dear Readers and Colleagues***

*I am honored to present to you the December 2012 edition of the “ Journal of Global Strategic Management”. With this new issue the journal completes its sixth year. Every year our journal meets with increasing interest from readers and colleagues around the World.*

*I would like to mention again your journal (JGSM) bi-annual review open to a wide range of topics with implication for business strategy and virtually all possible methods of inquiry. Our best sources for articles of the journal are doubtless the papers sent to the International Strategic Management Conference which we held in a different country each year. The 9th International Strategic Management Conference will be held in Riga Latvia between the dates of June 27-29 2013. As you know, proceedings of the 9th International Strategic Management Conference will be published on-line by Elsevier in its proclia Social and Behavioral Sciences. Some of paper among them will be selected for inclusion in the Journal (JGSM) after being re-edited by the authors. I would like to remember again the Journal of Global Strategic Management is indexed in some of the major international databases, among them Cabell’s Drectory of US and Assos Index.*

*I would like to invite you dear readers and colleagues to ninth International Strategic Management Conference. Manuscript guideline may be accessed through the journal’s as well as Conference web site of [www.isma.info](http://www.isma.info).*

*As the chairman of the conference and editor-in-chief of the journal I would like to take this opportunity to express my deep appreciation to the editors of the journal, member of the peer review comitte and advisory boards members, organizing comitte members, our regional coordinators in various parts of the World and our readers. All of you have our best wishes for a happy, successfully and healty New Year 2013.*

***Erol Eren, Ph.D.***  
*Editor-in Chief*

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