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Journal of Global Strategic Management (JGSM), as a refereed journal, strives to be amongst the highly qualified journals in the field by providing leadership in developing theory and introducing new concept to its readership.

All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review. Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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*Asosindex

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Dear Colleagues and Valuable Readers

We are happy to present to you the December 2013 edition of the Journal of Global Strategic Management. With this last issue the Journal finished its seventh year. Every year since the beginning of publication, we are glad to report that we are able to expand our readership and network of contributors worldwide. This means that JGSM meets increasing interest from academicians, industrialists, and researchers around the world.

The Journal of Global Strategic Management, a biannual journal open to a wide range of topics with implications for business strategy and virtually all possible methods of inquiry, is now indexed in some of the major international databases, among them Cabell's Directory of the US and Asos index.

*The 10th International Strategic Management Conference will be held in **Rome, Italy**, between the dates of **June 19-21, 2014**, Thursday through Saturday. The conference is organized jointly by Okan University of Istanbul, Turkey and the Gebze Institute of Technology, Kocaeli, Turkey.*

Proceedings of the 10th International Strategic Management Conference will be published on-line by Elsevier in its "Procedia Social and Behavioral Sciences" publication. The main objective of this annual conference is to set a platform for the discussion and exchange of views among academicians, strategists, and practitioners coming from different backgrounds and countries.

*This year's conference theme, "**Rethinking Strategies for SMEs in order to be Successful on Global Environment**" is part of the conference's standing agenda of forging workable solutions from the convening of scientific study and practical experience. The principal impact of strategic management on the recent and future developments in the fields of economy and business will be highlighted. Our distinguished participants will have the opportunity to present their valuable scientific contributions and to establish an international network among those who volunteer to communicate and study together in the field of strategic management. Papers should be submitted to strategicman@gyte.edu.tr.*

We are especially interested in submissions to the Journal of Global Strategic Management to your applied research studies as well as theoretical contributions. As a final note regarding the Journal, I would like to add that submissions are reviewed by three referees, and the review process usually takes around six months. Manuscript guidelines may be accessed through the Journal's Web site of www.isma.info.

Dear researchers, colleagues, and practitioners, we are publishing nine valuable papers in the fourteenth issue of our journal.

As the Chairman of the Conference and Editor-in-Chief of the JGSM, I would like to take this opportunity to express my deep appreciation to the editors of the Journal, members of the Conference Organizing Committee, our referees, our regional coordinators in various parts of the world, and our readers.

Once again, I would like to remind you that we are expecting your papers, and send you all the love, respect and best wishes for the year 2014.

Erol Eren, Ph.D.

Editor-in Chief

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