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Journal of Global Strategic Management (JGSM), as a refereed journal, strives to be amongst the highly qualified journals in the field by providing leadership in developing theory and introducing new concept to its readership.

All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review.

Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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*Cabell's Directory

*Asosindex

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Dear Readers and Colleagues,

I am honored to present you the June 2015 edition of *the Journal of Global Strategic Management*. And I'm very proud of being the editor-in-chief of our nine-year-old journal which has received an increased interest and attention worldwide. Nine years ago, our intention for this journal was to provide a forum for facilitating international dialogue and exchange of experience on strategic management. And now I want to announce that it has become a convenient place, a popular meeting point for the professionals in this field. Researchers can share their research ideas and plans by means of publishing them in this reputed international journal and get global recognition.

The 11th International Strategic Management Conference, which was organized jointly by International Strategic Management and Managers Association; Gebze Technical University, (Kocaeli, Turkey); İstanbul Technical University (İstanbul, Turkey) and Yıldız Technical University (İstanbul, Turkey), was held in Vienna, in a very beautiful country, in Austria between the dates of July 23-25, 2015. It was really fruitful for all the participants; the principal impact of strategic management on the recent and future developments in the fields of economy and business were highlighted. Proceedings of the 11th International Strategic Management Conference will be published online by Elsevier in its "Procedia Social and Behavioural Sciences" publication. The conference theme, "Advances in Strategic Management Theory and Practice" is part of the conference's standing agenda of forging workable solutions from the convening of scientific study and practical experience. Our distinguished participants from 28 different countries had the opportunity to present their valuable scientific contributions and to establish an international network among those who volunteer to communicate and study together in the field of strategic management.

By the way, as the chairman of the conference and the editor-in-chief of the *Journal of Global Strategic Management*, I would like to bring to your kind notice that the 5th International Conference on Leadership, Technology, Innovation and Business Management 2015 (ICLTIM-2015) will be held between the dates of 10-11 December 2015 at Yıldız Technical University in Istanbul, Turkey. The organizing members of the conference will be the same: International Strategic Management and Managers Association; Gebze Technical University, İstanbul Technical University, Yıldız Technical University from Turkey. Proceedings of this conference will also be published online by Elsevier in "Procedia Social and Behavioural Sciences" publication, which is indexed in the Science Direct Database. The mentioned conference will include a wide variety and range of topics of interest some of which are namely Entrepreneurship, Innovation and Leaders, Educational Administration, Business Management Areas, Corporate Finance, Marketing Management, and Management of Innovation and Technology, etc.

We will be proud to host the conference and receive you in our own institution, which is located in a quite historical campus composed of royal buildings. On behalf of Yıldız Technical University, it will be a great pleasure for us to welcome you all to Yıldız Technical University and we will also be honoured to see you in Istanbul, which is the cradle of civilizations.

Some of these papers were selected in order to be published in *the Journal of Global Strategic Management*. As you know, we try to publish papers containing only original research work of good standard and of contemporary relevance from all over the world. *The Journal of Global Strategic Management* is an internationally refereed journal published twice a year by the International Strategic Management and Managers Association and indexed by Cabells Directories and Global Impact Factor, and Asos Index.

As the chairman of the conference and editor-in-chief of the journal, I would like to take the opportunity to extend my sincerest thanks and appreciation to the members of the peer review committee, of the editorial board, as well as of the organizing committee of the conference.

Sincerely yours,
Editor-in-Chief
Prof. Dr. Cemal ZEHİR