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Dear Colleague,

I am glad to inform you that the first issue of the Journal of Global Strategic Management , which made its appearance in June 2007, met with widespread interest from both the academia and the world of business. The acclaim and interest which the Journal has received has encouraged us in continuing our endeavors with renewed vigor as we aim to ensure that our journal is included in international citation indexes.

This is an invitation for you to publish your papers in our international periodical the Journal of Global Strategic Management, the second issue of which will reach you shortly. The Journal , published three times a year, is now ready to accept articles to the third issue which will be out in February 2008. The subsequent issue is planned for publication in June 2008.

The Journal of Global Strategic Management offers a balanced mix of articles by academics and practitioners. It is our belief that inclusion of case studies which detail and critically review the strategies and policies employed in dealing with issues of strategic management and international business will serve to expand our readership and enrich the content of the Journal. Especially welcome are articles that focus on practical solutions to those issues.

Starting with our next issue, we are adding a new section devoted to the introduction of a recently published book or doctoral dissertation in the area of strategic management. We would like to invite your contributions also to this new section.

In our effort to offer a continuously improved scientific journal to the highest academic standards, we would like to urge our readers to send us their opinions and critical input on the content of the Journal of Global Strategic Management. Sponsorships by businesses and advertising in the Journal are also always welcome to ensure a quality publication.

We would like to remind all of our contributors that the review process begins as soon as submissions reach us. The manuscript guidelines can be found on our Website at www.beykent.edu.tr as well as in the past and present issues of the Journal.

We are looking forward to your valued contributions to the Journal of Global Strategic Management and thank you for your continued support.

Sincerely,

Erol Eren (Ph.D.)
Editor-in-Chief