

Journal of Global Strategic Management (JGSM)

DECEMBER 2016, VOLUME. 10 NUMBER. 2, ISSN 1307-6205

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Journal of Global Strategic Management (JGSM), as a refereed journal, strives to be amongst the highly qualified journals in the field by providing leadership in developing theory and introducing new concept to its readership.

All submissions are subject to a two person blind peer review process. The primary goal of the journal will be to provide opportunities for business related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review.

Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal Of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

JGSM is an independent business journal published twice a year by the International Strategic Management and Managers Association.

Journal of Global Strategic Management is indexed and abstracted in:

*Global Impact Factor

*Cabell's Directory

*Asosindex

Manuscripts may be sent via e-mail to be following e-mail addresses: info@isma.info Webpage: <http://www.isma.info>

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Produced by: markaveötesi, Kadıköy, İstanbul, Turkey

Printed by: Kaan Matbaa, Lirtos Yolu, 2. Matbaacılar Sitesi, Topkapı, İstanbul Tel.0212 576 52 78

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Dear Colleagues and Valuable Readers

As the interest from academicians and researchers from all around the world has been increasing about our journal, it is my great pleasure to introduce you the June 2016 edition of the *Journal of Global Strategic Management*. Strategic management is a concept that holds the aim of achieving the goals and objectives of organizations in the long term. As one of the most researched disciplines, strategic management includes a wide range of subjects about business management area. Therefore, our journal is devoted to develop the core understanding of strategic management; we try to welcome a diverse range of papers concerned with all aspects of strategic management which rely on statistical inference, qualitative/quantitative studies, conceptual and computational models.

The *Journal of Strategic Management* seeks to publish the highest quality research with questions, evidence and conclusions that are relevant to strategic management and engaged with strategic management scholars. The ten qualified papers delivered in “the 11th Strategic Management Conference” were selected in order to be published in *the Journal of Global Strategic Management*. As is known to all, this is an internationally refereed journal published twice a year by the International Strategic Management and Managers Association and indexed by Cabells Directories and Global Impact Factor, International Scientific Indexing(ISI),and Asos Index.

In the light of this academic and scientific background, I would like to announce “the 6th International Conference on Leadership, Technology, Innovation and Business Management” which will be held in Antalya, Turkey, on October 28-30, 2016. Together with this conference, we aim to provide an international forum for the exchange of scientific information for the theories, current issues, new developments and research findings relating to strategic management.

As Editor-in-Chief, the *Journal of Global Strategic Management* seeks to publish papers that develop and/or test theory, replicate prior studies, explore interesting phenomena, and evaluate many methodologies used in our field.

Successful publication of a journal requires a diligent, punctual and qualified revision. I am also very pleased and thankful to all of the members of Editorial Board, Advisory Board and Peer Review Committee for their remarkable help with issuing this journal successfully. As the chairman of the conference and editor-in-chief of the journal, I strongly believe that the articles will be a valuable resource that paves the way for broader horizons in the related fields.

Sincerely yours,

Editor-in-Chief

Prof. Dr. Cemal ZEHİR

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