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We are living the happiness of filling the 12 th year in the field of Global Strategic Management. We have published 23 numbers so far. We contributed to the field of strategic management by publishing original articles from many countries of the world for the first time. We are looking forward to new academic studies with great enthusiasm.

As the interest from academicians and researchers from all around the world has been increasing about our journal, it is my great pleasure to introduce you the 12.1.th edition of Journal of Global Strategic Management. Strategic management is a concept that holds the aim of achieving the goals and objectives of organizations in the long term. As one of the most researched disciplines, strategic management includes a wide range of subjects about business management area. For this reason our journal is devoted to develop the core understanding of strategic management; we try to welcome a diverse range of papers concerned with all aspects of strategic management which rely on statistical inference, qualitative/quantitative studies, conceptual and computational models.

We are very pleased and thankful to all of the members of Editorial Board, Advisory Board and Peer Review Committee for their remarkable help issuing this journal successfully.

We are looking forward to your valued contributions to the Journal of Global Strategic Management and thank you for your continued support.

Sincerely yours,

Editor-in-Chief

Prof. Dr. Cemal ZEHIR

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