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Email: czehir@yildiz.edu.tr, cemalzehir@gmail.com

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Manuscripts must be prepared according to the requirements indicated at the end of the last two pages.

The views expressed by the articles in the journal are those of the individual authors and do not necessarily reflect official positions of Journal of Global Strategic Management (JGSM). Articles published are authenticated and cannot be reproduced or utilized in any form without reference to the journal. All inquiries must be directed to the submission address.

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Address: Sogutluceme Cad., Rasime Uzlar Han, No.86, Daire.3, Kadikoy, Istanbul, Turkey

Correspondence Address: Yıldız Technical University, Davutpaşa Kampüsü, Faculty of Economics and Administrative Sciences
Department of Business Administration, Davutpaşa Mah. Davutpaşa Caddesi 34220 Esenler- İstanbul

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Dear Colleagues;

We are approaching the end of the global pandemic process. Researchers have started to write articles on new and different topics. We are honored to present to you a new edition of “Journal of Global Strategic Management(JGSM). We are publishing this issue with articles in Journal of Global Strategic Management(JGSM). We are living the happiness of filling the 16th year in the field of Global Strategic Management. We contributed to the field of strategic management by publishing original articles from many countries of the world for the first time. We are looking forward to new academic studies with great enthusiasm. We are excited to provide uninterrupted service to the world of science with our editorial board members and referees regarding these difficult conditions.

Every year we are glad to report that we are able to expand our readership and network of contributors world wide. That means your journal meets increasing interest from researchers and academicians around the World. Journal of Global Strategic Management is indexed and abstracted in some of the major international databases, among them “Cabell’s Directory of the USA”, “Asos index”, Global Impact Factor and EBSCO Publishing, Inc...

As the interest from academicians and researchers from all around the world has been increasing about our journal, it is my great pleasure to introduce you the 15.2.th edition of Journal of Global Strategic Management. Strategic management is a concept that holds the aim of achieving the goals and objectives of organizations in the long term. As one of the most researched disciplines, Global Strategic Management includes a wide range of subjects about business management area. For this reason, our journal is devoted to develop the core understanding of global strategic management and management theory ; we try to welcome a diverse range of papers concerned with all aspects of strategic management which rely on statistical inference, qualitative/quantitative studies, verbal theory, conceptual and computational models.

The Journal of Global Strategic Management(JGSM) applies theory developed from global business research to actual business situations. The Journal of Global Strategic Management(JGSM) analyzes a wide variety of business decisions, strategy, processes and activities within the actual business setting.

We are very pleased and thankful to all of the members of Editorial Board, Advisory Board and Peer Review Committee for their remarkable help issuing this journal successfully. We also would like to thank you all for your strong support and contribution to JGSM. We hope you will keep contributing to JGSM to make it an even better outlet for publishing the very latest high quality empirical and theoretical studies in general management with important tactical implications. We are looking forward to your valued contributions to the Journal of Global Strategic Management and thank you for your continued support.

Hoping to meet in healthy and peaceful days ...Best wishes...

Editor-in-Chief

Prof. Dr. Cemal ZEHİR

Table of Contents

- 005_ CONSUMER CHOICE AND EVALUATIONS: THE IMPACT OF VALUE CONSCIOUSNESS ON TRUST AND STORE SATISFACTION
Aysun SAHIN
- 017_ LEARNING FROM THE NBA FOR THE FUTURE OF STRATEGY: STRATEGIC AGILITY AND STRATEGIC DECISIONS
Mehmet ERTEM, Mehmet Fatih KANOGLU
- 027_ TITLE: AIRLINES DEFINE BUSINESS MODELS: A CONTENT ANALYSIS IN THE SHADOW OF COVID-19 PANDEMIC
Rabia SAHIN, Esin CAN
- 043_ ROLE OF LEARNING CAPABILITY IN THE RELATIONSHIP BETWEEN COMPETITIVE STRATEGIES AND BUSINESS PERFORMANCE: A REVIEW DURING THE COVID-19 PANDEMIC PERIOD
Cemal ZEHİR, Ayşegül ERYILMAZ KIRALI
- 059_ THE ELASTICITY OF EXPORTING THE MINING & QUARRYING PRODUCTS TO FOREIGN EXCHANGE RATE CHANGES
Gulin Tugce SOYLEYICI, Adnan KALKAN, Abdullah GUNAY
- 069 NOTES FOR CONTRIBUTIONS MANUSCRIPT GUIDELINES