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My Estimable Readers,

I would like to state my happiness as I have opportunity to address all of you here. This journal in your hand is the first issue of 2008 year. We published 3 issues in total. In fact, we planned to publish 3 issues in a year. However, the General Assembly of the International Strategic Management Association resolved publication of our magazine two times a year.

Our purpose is to publish the best and most desirable journal in field of strategic management and we work carefully and delicately for this purpose. We have many articles in our hand at present. Some of them are in examination phase by peer reviewers and some of them have been returned to senders for revision. Our "call for papers" call in the second issue was very effective. We make this call again. We think this is essential to bring our journal to a definite quality level. My dear readers, colleagues; the international Strategic Management Conferences organized by our association and announcements presented by our scientists from all over world constitute the source of our articles and besides, conference participation monies are our basic financial support in publication of this magazine. As we are a completely scientific journal, we try not to accept commercial advertisings. We would like to thank to Güçlü KAPLANGI , executive manager of Fagor Industrial company, who sponsored publication of this issue and helped in finding of other sponsors. Besides, I, as editor of this journal, would like to thank to members of the organization committee who worked hard in organization of our international conference, to members of the consultant and peer reviewer committee, and estimable authors who participated in our conference with their papers and wrote articles in international quality.

I would like to congratulate our scientists who wrote very valuable articles in this issue of our journal. I do not want to make an interpretation about their articles. As you will see when you read, almost all of them include findings depending on research. We hope you will read with great pleasure. We are looking forward other articles of our valuables academicians and researchers. We present our love and respects to all of you.

Prof.Dr.Erol EREN

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