

# Journal of Global Strategic Management (JGSM)

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## **Dear Colleagues and Valuable Readers,**

We are pleased to introduce a new edition of the "Journal of Global Strategic Management (JGSM)" to you. This issue marks the second one for the year 2024. Annually, we are pleased to announce that we have successfully increased our readership and expanded our network of contributors on a global scale. Consequently, your journal is experiencing a growing level of attention from scholars and academicians worldwide.

We contributed to the field of strategic management by publishing original articles from many countries of the world for the first time. We are looking forward to new academic studies with great enthusiasm.

As the interest from academicians and researchers from all around the world has been increasing about our journal, it is my great pleasure to introduce you the 17.2.th edition of Journal of Global Strategic Management. Strategic management is a concept that holds the aim of achieving the goals and objectives of organizations in the long term. As one of the most researched disciplines, Global Strategic Management includes a wide range of subjects about business management area. For this reason our journal is devoted to develop the core understanding of global strategic management and management theory; we try to welcome a diverse range of papers concerned with all aspects of strategic management which rely on statistical inference, qualitative and quantitative studies, conceptual and computational models. As we have mentioned before, Journal of Global Strategic Management is indexed and abstracted in some of the major international databases, among them "Cabell's Directory of the USA", "Asos index", Global Impact Factor and EBSCO Publishing, Inc.,.

We are very pleased and thankful to all of the members of Editorial Board, Advisory Board and Peer Review Committee for their remarkable help issuing this journal successfully.

We also would like to thank you all for your strong support and contribution to JGSM. We hope you will keep contributing to JGSM to make it an even better outlet for publishing the very latest high quality empirical and theoretical studies in general management with important tactical implications.

We are looking forward to your valued contributions to the Journal of Global Strategic Management and thank you for your continued support.

Sincerely yours,

Editor-in-Chief

**Prof. Dr. Cemal ZEHIR**

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