

# Journal of Global Strategic Management (JGSM)

DECEMBER 2025 • WOLUME. 19 • NUMBER. 2 • ISSN: 1307-6205 • E-ISSN: 2651-4486

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All submissions are subject to a two-person blind peer review process. The primary goal of the journal will be to provide opportunities for business-related academicians and professionals from various business fields in a global realm to publish their paper in one source. The journal will provide opportunities for publishing scientific papers as well as providing opportunities to view others' works. Doctoral and MBA students are highly encouraged to submit papers to JGSM for competitive review.

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Journal of Global Strategic Management is indexed and abstracted in:

\*Cabell's Directory

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Produced by: markaveötesi, Kadikoy, Istanbul, Turkey

Printed by: Kaan Matbaa, Lirtos Yolu, 2. Matbaacilar Sitesi, Topkapi, Istanbul Tel.0212 576 52 78

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## **Dear Valuable Readers,**

It is a great pleasure for me, as the Issue Editor, to present the second issue of the Journal of Global Strategic Management (JGSM) for the year 2025. This issue also marks an important milestone for our journal, as we proudly continue our academic journey in the 19th year of publication within the field of Global Strategic Management.

Since its establishment, JGSM has published 39 issues and has consistently contributed to the advancement of strategic management literature by providing a scholarly platform for original research from diverse countries and academic traditions. The present issue continues this tradition by bringing together studies that reflect both theoretical depth and practical relevance.

Each year, the journal's growing international readership and expanding network of contributors demonstrate the increasing global interest in JGSM. This issue is a further reflection of that interest and of the journal's commitment to academic quality and intellectual diversity.

The Journal of Global Strategic Management is indexed and abstracted in several well-recognized international databases, including Cabell's Directory (USA), Google Scholar, Crossref, Global Impact Factor, and Central & Eastern European Academic Source through EBSCO Discovery Service (EDS), which enhances the visibility and accessibility of the research published herein.

Strategic management, as a discipline, focuses on the long-term goals and sustainability of organizations, encompassing a wide spectrum of topics in business and management studies. In line with this perspective, the articles included in this issue address various aspects of global strategic management through qualitative and quantitative methodologies, statistical analyses, as well as conceptual and computational approaches.

I would like to express my sincere appreciation to the authors for their valuable contributions, and to the reviewers for their rigorous and constructive evaluations, which have significantly enhanced the quality of the manuscripts. I am also grateful to the Editorial Board and Advisory Board for their guidance and support throughout the editorial process.

I hope that the studies presented in this issue will stimulate further academic discussion and inspire future research in the field of global strategic management.

Thank you for your continued interest in and support of the Journal of Global Strategic Management. I wish you enjoyable and insightful reading.

With best regards and hopes for healthy and peaceful days,

Editor-in-Chief

**Prof. Dr. Cemal ZEHİR**

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