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Dear Readers and Colleagues;

This issue you have is the first one of our third year. As is known our bulletin is one of the periodicals with worldwide internet access. The internet access address or the web page of our periodical is www.isma.info. Our readers and colleagues can access our previously published issues and articles through this web page.

As you remember we have presented our periodical's first issue in the meeting organized in Antalya Dedeman Hotel during the 3rd International Strategic Management Conference to the participants. We feel proud on making present of Volume 3 Number 1 June 2009 issue to you, our readers, in the opening of 5th International Strategic Management Conference.

Dear colleagues, we want to designate the majority of our periodical's December 2009 issue for the global crisis and its effects on firm strategies especially. We particularly request you to send your articles about this topic to e-mail addresses of mine and other editors of our periodical.

As you know, holder of grant for periodical and International Strategic Management Conference is International Strategic Management and Managers Association. The articles forming basis for us are valuable research articles arriving to the annual International Strategic Management Conference. In 2009, valuable 82 papers have provided for this conference which is organized for the fifth time. We are in the thought of publishing the issuable articles which will be selected by us and then developed by getting in touch with its writer. I would like to thank those who contributed about this, notably Dr. Cemal ZEHİR, as my pleasure.

We publish 12 articles in the first issue of 2009 (Volume;3 Number1). These articles are valuable studies offering insight into different fields of Strategic Management in Business. We hope it will be useful for you.

I would like to express my thanks to colleagues having article, arbitrator committee and editors who contributed in publishing this issue.

Erol EREN (Ph.D.)
Editor-in-Chief

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