

ADVISORY BOARD&REVIEW COMMITTEE

- A.Asuman Akdoğan (Erciyes University, Kayseri-Turkey)
- A.Zafer ACAR (Okan University, İstanbul-Turkey)
- Alexander Egorshin (The Nizhny Novgorod Institute of Management and Business, Russia)
- Ali Akdemir (Canakkale Onsekiz Mart University, Çanakkale-Turkey)
- Ali Ekber Akgün (Gebze Institute of Technology, Kocaeli-Turkey)
- Alistair M Brown (Curtin University of Technology, Western Australia)
- Amar KJN Nayak (Xavier Institute of Management, Orrissa-India)
- Asım Şen (St. John Fisher College, USA)
- Atilla Dicle (Yeditepe University, İstanbul-Turkey)
- Aurea Helena Puga Ribeiro (Fundacao Dom Cabral, Brazil)
- Canan Çetin (Marmara University, İstanbul-Turkey)
- Celso ClaudioHildebrand Grisi (University of Sao Paulo, Brazil)
- Cemal Zehir (Gebze Institute of Technology, Kocaeli-Turkey)
- Cengiz Yılmaz (Bogazici University, İstanbul-Turkey)
- Cevat Gerni (Gebze Institute of Technology, Kocaeli-Turkey)
- Ceyhan Aldemir (Dokuz Eylül University, İzmir-Turkey)
- Chien-Chung Nieh (Tamkang University, Taipei Country- Taiwan)
- Con Korkofingas (Macquarie University, Sydney- Australia) Sarajevo, Bosnia)
- Dursun Bingöl (Atatürk University, Erzurum-Turkey)
- Ekaterina Shekova (St.Petersburg State University)
- Enver Özkalp (Anadolu University, Eskişehir-Turkey)
- Erol Eren (Beykent University, İstanbul-Turkey)
- Esin Can Mutlu (Yildiz Technical University, İstanbul-Turkey)
- Esin Sadıkoğlu (Gebze Institute of Technology, Kocaeli-Turkey)
- Eyüp Aktepe (Gazi University, Ankara-Turkey)
- Fahri Karakaya (University of Massachusetts, Dartmouth-USA)
- Fuat Oktay (Beykent University, İstanbul-Turkey)
- Garry L. Adams (Auburn University, USA)
- Gönül Budak (Dokuz Eylül University, İzmir-Turkey)
- Gulruh Gurbuz (Marmara University, İstanbul-Turkey)
- Güneş Zeytinoğlu (Anadolu University, Eskişehir-Turkey)
- Güven Alpay (Bogazici University, İstanbul-Turkey)
- Halit Keskin (Gebze Institute of Technology, Kocaeli-Turkey)
- Hasan İbicioğlu (Süleyman Demirel University, Isparta-Turkey)
- HA-Nguyen (Vietnam National University, Hanoi School of Business, Vietnam)
- Hayat Kabasakal (Bogazici University, İstanbul-Turkey)
- Hisao Fujimoto (Osaka University of Economics, Japon)
- Howard Clayton (Auburn University, USA)
- İnan Özalp (Anadolu University, Eskişehir-Turkey)
- Jamaladdin H. Husain (Purdue University, USA)
- Mariana Dodourova (University Of Hertfordshire, UK)
- Mehmet Barca (Sakarya University, Sakarya-Turkey)
- Musa Pınar (Pittsburg State University, Pittsburg-USA)
- Neil Bechervause (Swinburne University of Technology, Melbourne- Australia)
- Nigar Çakar (Izzet Baysal University, Bolu-Turkey)
- Ömür Özmen (Dokuz Eylül University, İzmir-Turkey)
- Oya Erdil (Gebze Institute of Technology, Kocaeli-Turkey)
- Özlem Özkanlı (Ankara University, Ankara-Turkey)
- Pauline Magee-Egan (St. Johns University, USA)
- Refik Culpan (Pennsylvania State University, Harrisburg-USA)
- Refika Bakoğlu (Marmara University, İstanbul-Turkey)
- Salih Zeki İmamoğlu (GYTE, Kocaeli-Turkey)
- Selim İlter (St. John Fisher College, USA)
- Sergei Mordovin (International Management Institute St. Petersburg,Russia)
- Shamsul Nahar Abdullah (Northen University of Malaysia,AmanMalasia)
- Sharan L. Oswald (Auburn University, USA)
- Shaukat Ali (University of Wolverhampton, Shropshire-Great Britain)
- Sonja Petrovich Lazarevic (Monash University, Victoria-Australia)
- Stanislav Poloucek (Silesian University, Opava-Czech Republic)
- Subodh Bhat (San Francisco State University, San Francisco - USA)
- Zoltan Veres (Budapest Business School, Budapest, Hungary)

- 5** CHINA-AFRICA COOPERATION IN THE 21ST CENTURY: ANALYSIS OF THE OBSTACLES AND CHALLENGES TO GOOD COOPERATION
(*Kieran E. UCHEHARA*)
- 17** ORGANIZATIONAL AMBIDEXTERITY: AN EMPIRICAL EXAMINATION OF ORGANIZATIONAL FACTORS AS ANTECEDENTS OF ORGANIZATIONAL AMBIDEXTERITY
(*Sükrii AKDOĞAN, A. Asuman AKDOĞAN, Ayşe CİNGÖZ*)
- 28** EFFECTIVE INTERNATIONAL EXPANSION STRATEGIES OF DEVELOPING COUNTRIES: SOME PRELIMINARY EVIDENCE FROM THE TURKISH MANUFACTURE AND EXPORT OF TELEVISION SETS
(*Taneses GÜLSOY, Özlem ÖZKANLI, Richard LYNCH*)
- 52** KNOWLEDGE TRANSFER (KT) PRACTICES IN SMALL AND MEDIUM ENTERPRISES (SMEs) OF TURKISH TEXTILE AND APPAREL INDUSTRY
(*Dababrata Narayan CHOWDHURY, Lynne BUTEL, I. Hakkı ERASLAN, İsmail BAKAN*)
- 67** DETERMINATION OF REASONS AFFECTING THE USE OF INTERNET BANKING THROUGH LOGISTIC REGRESSION ANALYSIS
(*Ali KÖSE*)
- 77** A STUDY ON THE CAUSES OF STRATEGIES FAILING TO SUCCEED
(*Mehmet Ali KÖSEOĞLU, Mehmet BARCA, Kemal KARAYORMUK, Menderes EDAS*)
- 92** BOARD COMPOSITION OF TURKISH LISTED COMPANIES: IS THERE ANY DIFFERENCE BETWEEN INDUSTRIES?
(*İrge ŞENER, Meral ELÇİ*)
- 106** POLICIES AND STRATEGIES FOR THE PROMOTION AND ATTRACTION OF FDI IN SERVICES
(*Vesna Babic-HODOVIC, Eldin MEHIC*)
- 121** IS INTELLECTUAL CAPITAL ANTECEDENT OF ENTERPRENEURSHIP ORENTATION
(*Erol EREN, Ebru Beyza KOCAPINAR*)
- 136** CREATIVITY FOR GAINING AND SUSTAINING COMPETITIVE ADVANTAGE: THE ROLE OF LEADERSHIP STYLES
(*F. Oben ÜRÜ, Uğur YOZGAT*)
- 158** THE EFFECTS OF ORGANIZATIONAL POLITICS AND STRATEGIC POSTURE ON INNOVATION PERFORMANCE
(*Şevki ÖZGENER, Adem ÖĞÜT, Metin KAPLAN, D. Mehmet BİCKES*)
- 170** THE IMPACT OF EMPOWERMENT AND QUALITY CULTURE ON JOB SATISFACTION
(*Hakan KİTAPÇI, Metin ATEŞ, Sultan Süleyman ÖKTEN*)
- 181** THE RELATIONSHIP BETWEEN FIRM INTELLECTUAL CAPITAL AND THE COMPETITIVE ADVANTAGE
(*İpek KOÇOĞLU, Salih Zeki İMAMOĞLU, Hüseyin İNCE*)
- 209** THE ROLE OF TECNOLOGICAL INNOVATION ON THE FIRM
(*Muzaffer ERTÜRK*)
- 227** NOTES FOR CONTRIBUTIONS MANUSCRIPT GUIDELINES

Dear Readers and Academicians,

We are happy to present to you a new edition of the Journal of Global Strategic Management. With this new edition – the first for the year 2010 – the Journal enters its fourth year. Each year we are glad to report that we are able to expand our readership and network of contributors worldwide.

The Journal of Global Strategic Management is an internationally refereed biannual scientific journal dedicated to the development of the field of strategic management. Published in January and June, each issue brings together articles from academicians and practitioners on a wealth of topics combining business strategy with managerial practices.

I would like to take this opportunity to invite our readers to the Sixth International Strategic Management Conference, which this year will take place in the beautiful city of Saint Petersburg, Russia, between the dates of July 8-10, 2010, at the Holiday Inn Hotel. The papers presented at the Sixth International Strategic Management will be offered opportunities for publication in the Journal. We are especially interested in submissions to both the Sixth International Strategic Management Conference and the Journal for applied research studies as well as theoretical contributions.

To help promote both the International Strategic Management Conference and the Journal of Global Strategic Management we have added new regional coordinators to our organization. The regional coordinators who have recently joined our network of regional coordinators and the regions for which they are responsible are:

Mariana Dodourova, University of Hertfordshire, UK

Zoltan Veres, Budapest Business School, Hungary

Sonja Petrovic-Lazarevic, Monash University, Australia

Dzevad Sehic, Faculty of Economics, University of Sarajevo, Bosnia and Herzegovina

Jamaladdin H. Husain, Purdue University, USA

Kamil Kozan, St. John Fisher College, USA

In the name of the International Management and Managers Association, I offer our deeply felt gratitude to these fine academicians who are an added strength to our organization.

All of our readers have my best wishes for a happy and healthy New Year.

Erol Eren, Ph.D.

Editor-in Chief