



6th to 8th July 2023

18th International Strategic Management Conference

Sofia, Bulgaria



Transportation and Accommodation
Guide

Conference Venue



University of National and World Economy

1700 Sofia, Student District
No.19 December 8th st.



The University of National and World Economy is the largest and the oldest higher economic school in Bulgaria and Southeastern Europe. It has a history of 100 years.

Sofia Airport

Sofia Airport is located approximately 8 kilometers east from the city center. There are **two terminals** – Terminal 1 and 2.





Getting from Sofia Airport to Conference Venue (UNWE) by public transportation

You have **2 main options** both with 60-70 min. estimated time of the journey:

1. **Metro + Bus**: If you choose this option, you have to take the Metro line 4 from the station “Sofia Airport” for 8 stops to the station “G.M. Dimitrov”. As you get outside the metro station, you have to catch the Bus Line 280 or 294 for 4 stops – from “NSBAL po onkologiya” to “UNSS”. As you get off the bus, you just have to cross the street to reach the final destination.
2. **Bus + Bus**: Just as you leave the airport building, take E84 (or also E184 if arriving on Terminal 1) to get to the bus station “Hotel Pliska”. When you get off, go through the underground and take bus No. 280 for 8 stops to “UNSS” station. As you get off the bus, you just have to cross the street to reach the final destination.

Both options will cost you BGN 4 (EUR 2). You can pay the price of each ticket simply by scanning your credit/debit card on the blue card readers or buying them from the driver/ticket machines (only with Bulgarian coins)

Sofia Metro map

PLEASE NOTE:

- If you are arriving at Terminal 2 at Sofia Airport, you can simply follow the blue floor signs, which will take you to the eastern side of the terminal building and straight into the metro station. The name of the station is Sofia Airport, and it is the last stop on Line 4.
- If you are arriving at Terminal 1 at Sofia Airport, to catch the Metro first you need to reach Terminal 2. Sofia Airport provides free-of-charge transportation between the two terminal buildings. The shuttle bus stops located in front of the terminal buildings are designated by signage and pavement markings.
- The metro trains on the route to the airport operate from 5:30 a.m. to midnight on weekdays and weekends/holidays.
- Ticket machines for metro tickets are located at Sofia Airport Metro Station. The ticket machines accept Bulgarian banknotes and coins, and one of them accepts credit cards as well.





TAXI

For your comfort and safety, we recommend the services of the taxi operator **OK Supertrans AD** as contractual partner of SOF Connect, the concessioner of Sofia Airport.

You can request the service at the offices of OK Supertrans in the Arrivals of Terminal 1 and Terminal 2.

[+359 2 973 2121](tel:+35929732121)

www.oktaxi.net

and the floor markings in yellow will lead you to the taxi stand area.

The estimated price from the Airport to the UNWE of the service is BGN 20-30 per car.

IMPORTANT!

We recommend that you do not use taxi services offered outside the office of the taxi operator or in front of the terminal to avoid the risk of abuse.

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If you have any further questions
don't hesitate to contact us!

 18ISMC@unwe.bg

